



*At The Headland Hotel, we are on a mission to achieve best environmental practice and social sustainability, whilst developing leading practices that support our planets and humanitarian resources. To ensure our commitment is evidenced, we have partnered with EarthCheck, the world's leading benchmarking and certification provider.*

The Headland is an 86-bedroom hotel, with 39 Cottages, 3 restaurants, a spa and an Aqua Club, set in 11 acres of wild Cornish clifftops, on the edge of the town of Newquay. The hotel has a five-star rating, which includes a spa with 6 treatment rooms, indoor swimming pool, sauna, steam room and spa bath. There is a gym and surf school on-site. The Aqua Club has 3 indoor pools and 3 outdoor pools, which are operational all year round. There are 6 private meeting rooms and a spacious ground floor lounge. We have 4 dining areas including: Restaurant RenMor, The Terrace, The Deck and the Spa dining lounge. The headland situated within a Site of Specific Scientific interest (SSSI).

At The Headland, we recognise that local nature is one of the main drivers of tourism in the area, and the activities of our business have the potential for negative impacts on the environment and local community if not properly managed. For this reason, we have implemented an Environmental Management System that meets the requirements of the EarthCheck Company Standard.

The Headland is committed to continual improvement measured by way of annual Benchmarking Assessments. We strive towards minimising our footprint on the environment by implementing sustainable processes and initiatives to improve the hotel's performance, by reducing the use of Energy and Water, and minimising the production of Waste Materials. We will also focus on the sustainability of our food and supply chain. Our priorities extend to our contribution of carbon emissions. Such environmental performance indicators will be continuously summarised through annual reporting and used as a benchmark for ongoing, sustainable progress.

The Headland will comply with all relevant measures to protect and safeguard our planets natural resources and aims to achieve international best practice. We have appointed our Sustainability Lead as the EarthCheck Coordinator, who has responsibility for improving the Hotel's sustainable performance.

#### Our Environmental commitments:

**Climate Action:** We recognise the necessity to urgently address climate change. We are committed to measuring and reducing our greenhouse gas emissions. Our net zero ambition is to achieve carbon neutrality for Scope 1 and 2 by 2040 and Scope 3 for supply chain by 2050.

#### **Natural Resource Conservation and Reduction of Operational Impact:**

We are committed to conserving natural resources and minimising operational impacts. We prioritise water efficiency by implementing low-flow fixtures and rainwater harvesting, energy conservation through renewable energy adoption and LED lighting, and waste reduction with robust recycling, composting, and food waste tracking systems. Biodiversity is safeguarded with native planting, protection of the SSSI, and partnerships such as the Padstow Lobster Hatchery. Our focus on sustainable travel includes EV charging points and local transport collaborations.

**Employee Engagement:** Special consideration will be given to employing and empowering local employees, and we will source sustainable products and services in line with Fair Trade principles wherever possible. We will continuously encourage our team to present our commitment to environmental and social sustainability to our guests, suppliers and contractors.

**Sustainable Supply Chain:** We engage in partnerships with suppliers who share our passion and values with regards to commitment to sustainability. We continue to work closely with our suppliers to promote sustainable sourcing, fair trade practices and ethical standards. We encourage our suppliers to adopt sustainable practices and continuously improve their environmental performance.

To summarise, we are committed to integrating leading environmental practices and sustainability principles with ongoing aims to:

- Protect natural resources (including water quality, energy efficiency, air quality, climate change mitigation and biodiversity protection).
- Support local producers, businesses and suppliers.
- Establish and report key environmental performance indicators and focus on improving these measurements on a yearly basis.
- Minimise waste materials and pollution.
- Raise awareness of environmental issues amongst our team and guests, through regular up-to-date training and education.
- Comply with Fair Trade principles.
- Comply with relevant legal obligations and labour laws.
- Support local employment through school engagement.
- Ensure every business decision considers the environmental impact and sustainability, considering the environmental performance indicators.

#### Continuous Improvement

We acknowledge that achieving our long-term goals and objectives will require many small changes over time. We strongly believe that our measures and efforts to operate sustainably, consider both the current and future generations. Our plans and decisions constitute the foundation for long-lasting success in business, with the overall aim of protecting our natural environment and humanity.

#### Conclusion

This policy statement serves as a guide to our organisation's commitment to safeguarding our planet's resources and humanity. We are dedicated to integrating sustainable practices into our business operations, fostering a culture of environmental responsibility, to inspire a positive change within hospitality. Through our collaborative efforts, we strive to contribute to a healthier and more sustainable planet for current and future generations. We are proud to continue The Headland Heritage.

*Bethany Branigan*

Sustainability Lead

*Jason Adams*

Managing Director

18<sup>th</sup> November 2024